**[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=8955&utm_source=template-word&utm_medium=content&utm_campaign=Example+Simple+Social+Media+Content+Calendar-word-8955&lpa=Example+Simple+Social+Media+Content+Calendar+word+8955)SIMPLE CONTENT CALENDAR TEMPLATE EXAMPLE**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| PLATFORM | MON | TUES | WED | THUR | FRI | SAT | SUN |
|  |  |  |  |  |  |  |  |
| **YOUTUBE** | **How-To Video** | **How-To Video** | **How-To Video** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
| *Test post 1* | *Test post 2* | *Milestone A* | *Post 1* | *Post 2* | *No weekend post* | *No weekend post* |
|  |  |  |  |  |  |  |  |
| **FACEBOOK** | **Best Recipes** | **Best Recipes** | **Best Recipes** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
| *Audience poll* | *Audience poll* | *Poll results post* | *Photo feature* | *Photo feature* | *Weekend audience poll* | *Poll results* |
|  |  |  |  |  |  |  |  |
| **LINKEDIN** | **Career Goals** | **Career Goals** | **Career Goals** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
| *Audience poll* | *Audience poll* | *Poll results post* | *Top 5 article* | *Photo feature* | *No weekend post* | *No weekend post* |
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| **INSTAGRAM** | **Campaign Beta** | **Campaign Beta** | **Campaign Beta** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
| *Internal meeting - no posts* | *Campaign Beta launch* | *Campaign Beta video* | *Photo feature* | *Photo feature* | *Weekend audience poll* | *Poll results* |
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| **TIKTOK** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
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| **OTHER** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
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