[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=8658&utm_source=template-word&utm_medium=content&utm_campaign=Blank+Strategic+Marketing+Plan-word-8658&lpa=Blank+Strategic+Marketing+Plan+word+8658) **MARKETING STRATEGY TEMPLATE**

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| --- | --- |
| CATEGORY | DESCRIPTION |
| **CATEGORY** | Description |
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**MARKETING MIX**

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| CATEGORY | DESCRIPTION | COST |
|  |  | $0 |
|  |  | $0 |
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**MARKETING CHANNELS**

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| CATEGORY | DESCRIPTION | COST |
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