**[](https://www.smartsheet.com/try-it?trp=8658&utm_source=template-word&utm_medium=content&utm_campaign=Blank+5-Year+Strategic+Business+Plan-word-8658&lpa=Blank+5-Year+Strategic+Business+Plan+word+8658)5-Year Strategic Business Plan Template**

Organization Name

5-YEAR STRATEGIC PLAN 20XX–20XX

|  |  |  |  |
| --- | --- | --- | --- |
| MISSION  Statement | Your organization’s purpose | VISION  Statement | Your organization’s aspirational goal |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | GOALS YEAR 1 – 20XX | GOALS YEAR 2 – 20XX | GOALS YEAR 3 – 20XX | GOALS YEAR 4 – 20XX | GOALS YEAR 5 – 20XX |
| FINANCIAL | List action steps for each goal category per year represented. |  |  |  |  |
| MARKETING |  |  |  |  |  |
| COMMUNITY ENGAGEMENT |  |  |  |  |  |
| OPERATIONAL |  |  |  |  |  |

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| --- |
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