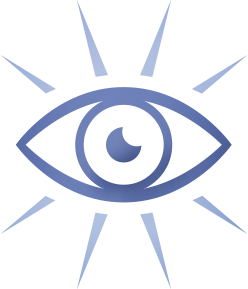
**[A green sign with white text

Description automatically generated with medium confidence](https://www.smartsheet.com/try-it?trp=11984&utm_source=template-word&utm_medium=content&utm_campaign=Marketing+Plan+Vision+Board-word-11984&lpa=Marketing+Plan+Vision+Board+word+11984)MARKETING PLAN VISION BOARD TEMPLATE**

|  |  |
| --- | --- |
| Vision | Text |
| What do you want to achieve with this campaign? What positive effect will this campaign have? |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Product | Campaign | Target Group | Target Group Needs | Business Goals |
| What makes this product stand out? | What makes this campaign stand out? | Who is the target market for this product? | What problem does this campaign address? | What are the needs of the company? |
| * Text | * Text | * Text | * Text | * Text |

|  |
| --- |
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