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# BRAND AUDIT CUSTOMER SURVEY TEMPLATE

Template begins on page 2.



# CUSTOMER SURVEY

Please fill out this short customer feedback form to tell us your thoughts.

**NAME** optional

**EMAIL** optional

**DATE**

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## OVERALL CUSTOMER EXPERIENCE

How do you feel when interacting with our brand?	
Would you recommend our product or service to others?	
How often do you purchase products or services from us?	
What makes us stand out from the competition?	
What adjectives describe who we are as a brand?	
How can we improve?	

Please provide any additional comments or suggestions.

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